



**Lead Poisoning
Prevention Week:
Making an Impact!**

Presented by:
National Center for Healthy Housing
National Safe and Healthy Housing Coalition

 @nchh #FindFixFund bit.ly/FindFixLEAD  #SHHcoalition



Chris Corcoran - Connecticut Children's Healthy Homes Program, NSHHC- Policy Committee Co-Chair

Julie Kruse - National Center for Healthy Housing

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**Build the Case for Lead
Poisoning Prevention
with YOUR Elected
Officials**

Engage local elected officials in support of your programs

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Engaging Elected Officials


First of All



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Elected Officials 101



- Remember: They Work for You
- They Love Free Publicity
- They Love Data, Stories
- Local is Sometimes Better

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National Center for Healthy Housing

National Safe and Healthy Housing Coalition

Communities for Children's Healthy Home Program

Start Local



- Access Access Access
- Connections to Statehouse or DC
- Impromptu Moments
- Become a Source

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Event Planning



- Location Location Location
- Take Advantage of Infrastructure
- Know Who to Invite
- Clear Dates

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Your Events Have Impact

- Stories = Leverage
- Downstream Impact



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INVITE

Invite your member of Congress to Speak at Your Event!

Or to:

- Visit your site
- Simply meet in their district office

Why?

- Your member of Congress needs to see the full effect that lead poisoning has on his/her constituents and community.
- Help him/her prioritize lead poisoning among their constituents.

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bit.ly/MeetYourMember

PICK A DATE

Invite your member of Congress to visit your program or community during an upcoming recess, when they will be in your home state or district:

October 1 – November 11, 2016
Oct. 23-29, 2016 is Lead Poisoning Prevention Week!

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 bit.ly/MeetYourMember

STEP 1

Step 1: Draft your invitation



Visit

www.nchh.org/Policy/FiveThingsYouCanDo/MeetYourMemberofCongressLocally


to download the sample letters provided today!

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 bit.ly/MeetYourMember



Sample Letters

Inviting your Member of Congress to an event or to visit your site:



Requesting a meeting with your Member of Congress locally at their district office:



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STEP 2

Step 2: Find how to invite your member of Congress

Visit
www.house.gov
 to find your Representative

www.senate.gov/senators/contact/
 to find your Senators

Go to their websites to find the addresses of their district offices and how to reach their schedulers.

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Sample Websites



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Sample Website



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STEP 3

Step 3: Follow-up

Send the meeting request or invitation to the scheduler AND follow up by phone...

PERSISTENTLY!



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STEP 4

Step 4: Be prepared

Visit



www.nchh.org/Policy/FiveThingsYouCanDo/MeetYourMemberofCongressLocally

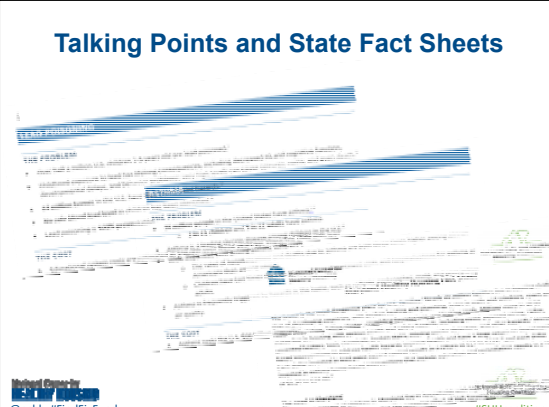
to use our *state fact sheets* on healthy homes and review some talking points on *healthy homes, lead poisoning and asthma*.

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Talking Points and State Fact Sheets



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Educate Members of Congress

About the **need for CDC and HUD Lead, Healthy Homes, and Asthma Programs** in their states and districts

On the **benefits for health and cost savings** provided by these programs




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EDUCATE

CDC's Healthy Homes and Lead Poisoning Prevention Program

- ✓ We need **Tracking** to determine blood lead levels in children in **ALL FIFTY** states
- ✓ Outreach and Education to promote **Healthy Homes interventions proven** to improve health
- ✓ **Data** to guide HUD remediation programs



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EDUCATE

HUD's Office of Lead Hazard Control and Healthy Homes

- ✓ **identify and control lead paint hazards** in eligible housing
- ✓ **Each dollar invested** in lead hazard control **returns at least \$17**
- ✓ when in the house addressing lead **remediate other hazards** such as **mold, pests, and radon**, that can cause **asthma, cancer & other disease**



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501(c)(3) Public charities can lobby

LOBBYING

- A charity's lobbying must be an "insubstantial" part of its overall activities
- Most tax practitioners generally advise that charities can safely devote 3-5% of their overall activities toward lobbying

Source: http://bolderadvocacy.org/wp-content/uploads/2012/11/Lobbying_under_the_insubstantial_part_test.pdf

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What is lobbying?

LOBBYING

- Communication
- With a legislator (or staff)
- That expresses a view about specific legislation

In order for an action to be considered lobbying it **MUST contain all** of the above elements.

Source: www.nonprofnetwork.org/Resources/Documents/Resources/Public%20Policy/Alliance%20for%20Justice-What%20is%20Lobbying.pdf

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FY 2017 Appropriations

LOBBYING



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HUD Office of Lead Hazard Control and Healthy Homes (OLHCHH): FY 2017

LOBBYING

HUD OLCHCC Totals

Appropriation		National Safe and Healthy Housing Coalition		Senate, H.R. 2577	House
FY 03	FY 16	FY 17 Request	FY 17 Passed Senate	FY 17 Passed House Subcommittee	
\$176,000	\$110,000	\$230,000	\$135,000	\$130,000	

Dollars in thousands

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HUD OLHCHH funding history by fiscal year (\$ millions)

LOBBYING

Fiscal Year	Funding (\$ millions)
2000	80
2001	100
2002	110
2003	175
2004	175
2005	165
2006	165
2007	150
2008	145
2009	140
2010	140
2011	120
2012	120
2013	120
2014	110
2015	110
2016	110
2017	130

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CDC Healthy Homes and Lead Poisoning Prevention and National Asthma Control Programs: FY 2017

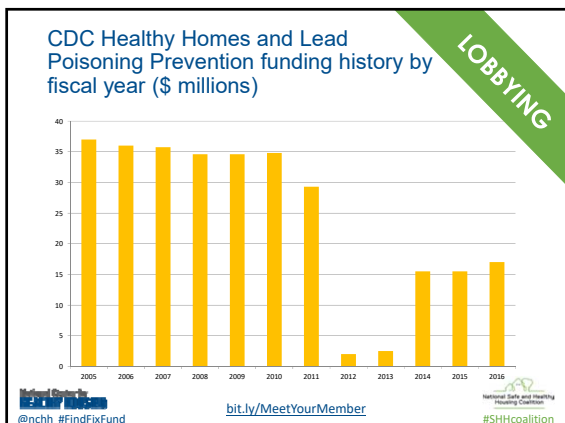
LOBBYING

Healthy Homes and Lead Poisoning Prevention and National Asthma Control Program Totals

	Appropriation					NSHH Coalition	Senate	House
	FY 11	FY 12	FY 13	FY 14 & FY 15	FY 16	FY 17 Request	FY 17	FY 17
HH and LPP	\$29,257	\$1,995	\$2,448	\$15,528	\$17,000	\$35,000	\$17,000	\$17,500

Dollars in thousands

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National Center for HEALTHY HOUSING


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THANK YOU

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